

# CRUISE INDUSTRY ECONOMIC IMPACT ATLANTIC CANADA



IN 2019, CRUISING GENERATED:



**873,600 PASSENGER ARRIVALS**  
52% INCREASE OVER 2016



**49% INCREASE IN JOBS**



**56% INCREASE IN WAGES  
& SALARIES**



**TOTAL ECONOMIC IMPACT**  
**CAD\$347.2M → 49% INCREASE**

The member lines of Cruise Lines International Association – North West & Canada create thousands of jobs, generating millions in wages and salaries.



## EXECUTIVE PARTNERS



The 2019 Economic Impact Study for Canada is available from [clia-nwc.com](http://clia-nwc.com)  
CLIA-NWC | 640 – 355 Burrard Street, Vancouver, BC V6C 2G8 | 604-681-9515

Cruise Lines International Association (CLIA) is the world's largest cruise industry trade organization. CLIA represents the interests of cruise lines, travel agents, port authorities and destinations, and various industry partners before regulatory and legislative policy makers.

# CRUISE INDUSTRY ECONOMIC IMPACT BRITISH COLUMBIA



IN 2019, CRUISING GENERATED:



**1.792M PASSENGER ARRIVALS**

28% INCREASE OVER 2016  
59% OF ARRIVALS IN CANADA



**16% INCREASE IN JOBS**



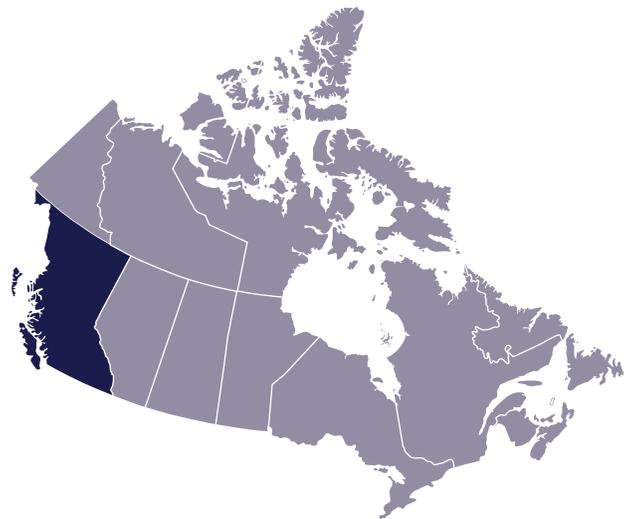
**23% INCREASE IN WAGES & SALARIES**



**TOTAL ECONOMIC IMPACT**

**CAD\$2.72B** → 24% INCREASE

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# CRUISE INDUSTRY ECONOMIC IMPACT QUEBEC



IN 2019, CRUISING GENERATED:



**396,800 PASSENGER ARRIVALS**  
59% INCREASE OVER 2016  
13% OF ARRIVALS IN CANADA



**35% INCREASE IN JOBS**



**73% INCREASE IN WAGES & SALARIES**



**TOTAL ECONOMIC IMPACT**  
**CAD\$711.8M** → 42% INCREASE

The member lines of Cruise Lines International Association – North West & Canada create thousands of jobs, generating millions in wages and salaries.



## EXECUTIVE PARTNERS



CRUISE  
THE SAINT  
LAWRENCE

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